

All Steel Roadster



"Patented" Steel
19 gauge, CR 210, zinc coated steel, was chosen for the body construction. This same material is used by German auto makers as it is designed to form well and is resistant to rust.

Trunk Detail
Fully carpeted, complete, beautiful custom look.



Taillights
Fabulous nostalgic detail.



Assembly Line
This is a production, assembly line car. It is not a prototype.

Custom PPG PAINT
"Posie's Red"

Spreader Bars
Front and rear spreader bars are polished stainless steel.



Battery Box
The polyurethane battery box eliminates rust.



Frame Design
The frame uses Speedway Motors™ "Boxed Truss" design (Patent Pending). This is the most rigid frame on the market, featuring 11 gauge frame rails that are manufactured from CR 210, zinc coated steel. The frame is finished to show quality. Rectangular steel tubing is used for the X-member for even more rigidity. Boxing of the frame uses the more traditional "stepped" method.

Wheels and Tires
15" steelies with baby Moon-style caps, and trim rings. Two sizes of BF Goodrich™ w/w radials tires.



Seat Frame
The fully adjustable, steel seat frame has real steel springs, unlike "foam only" seats, typical in today's production cars.

Sound Deadening
A bitumen based "sheet manufactured" material by Acoustex™, is used in the body panels. Just like the material used in the manufacturing of German automobiles.



Door Hinges
Original style door hinges are fabricated from polished, 304 stainless steel. Door safety straps have elastic capabilities.



1940 Dash
This style was found exclusively in high-end "Hot Rods" built during the '40's and '50's. It is carbon fiber and has a polished aluminum instrument panel that incorporates vintage-style Stewart Warner™ gauges.



Chrome Accessories

4" drop, I-beam axle.
Curtis-style radius rods.
Tube shocks.
Much more.

Nostalgic Features

Taillights, headlights,
and gas tank.

Fit and Finish

Over 20 quality control engineers oversee the fit and finish of the 1932 roadster in the 850 employee assembly plant.



OWNER/FOUNDER
SPEEDWAY MOTORS, INC.

"Speedy" Bill Smith

Legendary street rodding icon and entrepreneur "Speedy" Bill Smith, founder of the 54 year old Speedway Motors in Lincoln, Nebraska, unveils the most amazing contribution the street rodding industry has seen in years! This offering is a true testament to the longevity and popularity of street rods, and shows the commitment of Bill Smith to stay on the leading edge in street rod design and development. His custom, '32 all steel, production-line roadster fills the gap between the do-it-yourself builder and the \$150,000 custom built cars. What's more, is you, the customer, maintain total control over the power and driveability by choosing your own engine and transmission. This 1932 roadster is a historical offering and another Bill Smith first.

Bill Smith Awards and Honors

SEMA HALL OF FAME
LIFETIME ACHIEVEMENT-NHRA
HOT ROD MAGAZINE HALL OF FAME
CLASSIC CAR HALL OF FAME
MAN OF THE YEAR- NSRA

LIFETIME ACHIEVEMENT - NSRA
PIONEER AWARD- PWA
ENTREPRENEUR OF THE YEAR
ERNST AND YOUNG
STROKER MCGURK AWARD



First Time Offered

1932 All Steel ROADSTER

'32 Roadster Order Information:

Act Now

FIRST YEAR PRODUCTION WILL BE LIMITED
TO 48 UNITS, (FOUR PER MONTH), SHIPPED AS BOOKED.

NO EXCEPTIONS. F.O.B. LINCOLN, NE. M.S.O. SUPPLIED.
INTRODUCTORY LIMITED PRICE \$49,874.00.

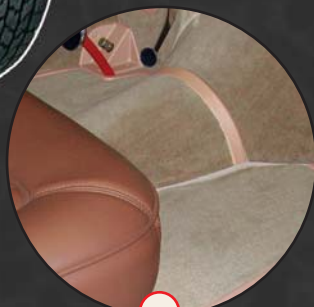
PH: 402-323-3200 FAX: 800-736-3733
340 VICTORY LANE, LINCOLN, NE 68528

The Desire

A production line - show quality - custom roadster.

The Design

A period style car with unsurpassed detail.

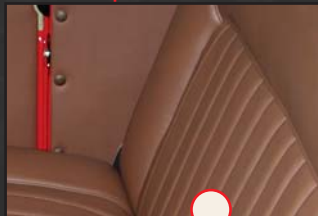


Leather

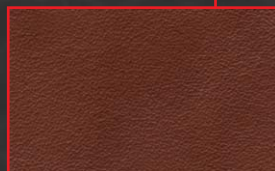
Bill Smith personally selected the leather for texture and grain of the upholstery. He then had it custom dyed to achieve the exact color. Mario Levi, who handles all the leather for the Fiat™ Group, supplied the materials.

Carpet

100% wool carpet was selected from the stock at the Audi™ manufacturing facility.



Seat Color



Carpet Color

